

With the right kind of planning ~

Your Business can Survive the 1980's

Notes on the 1979 NATA Flight Simulator Symposium

With 1980 waiting in the wings, pilot shortage is already a reality. More and more, government control will dictate higher proficiency. This will create a demand for highly effective pilot training facilities. But this potential for increased business also brings with it the dictates of energy conservation — cost effectiveness.

And there are other facts to be faced:

- HIGH COST AND LOW INCOME CONTINUE TO PLAGUE FLIGHT TRAINING
- IT HAS BEEN DIFFICULT TO REDUCE THE COST OF FLIGHT TRAINING
- THERE IS RELUCTANCE TO PASS ALONG INCREASED COST TO CUSTOMERS

Is there anything you can do about this? You have two alternatives:

- GREATLY INCREASE THE COST OF PILOT TRAINING OR
- INCREASE THE USE OF THE ATC-610J TRAINING DEVICE TO HELP KEEP COST UNDER CONTROL

According to AC135-3B:

- A TRAINING DEVICE PROVIDES REALISTIC SIMULATION OF A PORTION OF AN AIRCRAFT'S FUNCTIONS, SYSTEMS OR FLIGHT ENVIRONMENT

Use of the ATC-610J training device under Part 135 affords you a wealth of financial and professional advantages:

- | | |
|---|---------------------------------|
| ■ INEXPENSIVE | ■ HIGH POSITIVE TRANSFER |
| ■ EFFECTIVE AIR TRAFFIC CONTROL PROCEDURE | ■ EXCELLENT TRAINING CAPABILITY |
| ■ MAINTAINS SCAN EFFICIENCY | ■ VERY ACCESSIBLE |
| | ■ FAIR RETURN FOR THE PRICE |



An ATC-610 portable flight simulator will pay for itself in one year or less. How many other investments can make that claim?

ONE YEAR

INVESTMENT: \$5000

MINIMUM USAGE: 6 hrs./wk. @ \$15/hr.

INCOME: \$4680

How can the ATC-610J put money into your business?

The traditional advantages always help:

- LOWER OPERATING COST
- LOWER FUEL COST
- LOWER MAINTENANCE COST
- SPACE CONSERVATION
- INCREASED SAFETY
- ALL-WEATHER USE
- BETTER LEARNING ENVIRONMENT
- NO NOISE OR POLLUTION

FAA-approved uses provide you with a wide range of potential users seeking:

- COMMERCIAL AND INSTRUMENT RATINGS
- PROFICIENCY AND COMPETENCY

In fact, THE ATC-610 FLIGHT SIMULATOR HAS THE FULL APPROVAL OF THE FAA FOR TRAINING OR CHECKING IN AN AIRCRAFT FUNCTION, MANEUVER OR PROCEDURE CAPABLE OF BEING SIMULATED.

ATC means business — better business for you. Take this opportunity to fill out and mail the enclosed business reply card TODAY. We'll help your business survive the 1980's.

CALL ATC TOLL-FREE: 800-631-4198 (In New Jersey, [201] 870-9200)



ANALOG TRAINING COMPUTERS



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A subsidiary of Electronic Associates, Inc.

185 Monmouth Parkway, West Long Branch, NJ 07764
Telephone: (201) 870-9200 Telex: 1-32443

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